

2 From underground to official art



PARCOURS DIFFÉRENCIÉS

WAY 1

1 Look at the poster (doc. 1) and describe it (who? when? what?).

.....

2 Watch the video (doc. 2) and pick out the stressed words the host uses to describe the poster.

.....

3 a. Watch the video again. Tick the adjectives that you hear and pick out the corresponding expression.

Characteristics	Yes	(quote)
Political	<input type="checkbox"/>	.....
Official	<input type="checkbox"/>	.....
Controversial	<input type="checkbox"/>	.....
Illegal	<input type="checkbox"/>	.....
Unofficial	<input type="checkbox"/>	.....

b. Use your findings to explain why the choice of Shepard Fairey was controversial: .....

.....

4 a. Focus on the end of the report and say:

- Why Shepard Fairey got in touch with the campaign staff: .....
- The change they asked him to make: .....
- How President Obama Reacted: .....

b. Tick the offers that Shepard Fairey received afterwards:

- Making a temporary exhibition
- Entering the collection of a museum
- Writing a song
- Designing a magazine cover
- Designing a fashion collection.

WAY 2

1 a. Look at the poster (doc. 1) and the still and explain the link between Sheperd Fairey and Barack Obama: .....

b. Watch the video (doc. 2) and complete the information about doc. 1: .....

.....

2 Explain why Shepard Fairey was a controversial artist.

.....

3 Watch the video again and explain:

- Fairey's goal when he made the poster: .....
- The impact of the poster on Obama's campaign: .....

4 In yow notebook, use your findings to show that Shepard Fairey is now regarded as an "established artist."