Shine Brighter Terminale

ShortFile 10 Self-made

Extrait p.96 – Article de *thewrap.com*

"Swiped," directed by Rachel Lee Goldenberg, is a biographical drama about Whitney Herd and her journey to launch the dating apps Tinder and Bumble. […]

Along with Herd's accomplishments, the film will also highlight the unique challenges she faced as a woman in trying to build a company in a male-dominated industry. […]

"This is exploring really big themes, gender equity and gender dynamics and politics online and in-office," [actress Lily] James explained. […]

She added: "I hope it can inspire and galvanize a lot of people, women, to go after what they want and believe in and to recognize that sometimes those things that feel like they might destroy us, or the darkest moments in our life, can actually be used for something good and powerful."

thewrap.com, 2025

Extrait p.96 – John Lee Hancock, *The Founder*

RAY KROC – I'm looking for a few good men! Hustlers! Scrappers[1]! Grinders[2]! Men willing to roll up their sleeves, men with fire in their bellies!

(BEAT)

I stand before you today offering something more precious than gold: opportunity. Opportunity to advance. To succeed. To get your shot at the brass ring, the American Dream. For McDonald's, like this great nation itself, is a true meritocracy. If you're willing to put in the work, if you've got the gumption[3] and the guts and the desire, the sky's the limit at McDonald's. Put in the necessary elbow grease and, by gum, I promise you there's a pot of gold waiting for you at the end of those Golden Arches. So who's with me? Who's ready to strap it on and step onto that first rung of the ladder of success? Who's ready to make that glorious upward climb, ascending into the hard-won heavens of success and prosperity?

John Lee Hancock, *The Founder*, 2016

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[1] *bagarreurs*

[2] hard workers

[3] courage

Extrait p. 97 – Article de *raywilliams.ca*

The American myths of the "Self-Made Man"

The themes of self-reliance[1] and personal responsibility as a means to amassing unlimited success has been an appealing story for more than a century. The self-made man myth, also described as "The American Dream" has been linked at various times to Benjamin Franklin, Ralph Waldo Emerson and the Horatio Alger stories. […]

Movies, TV shows and popular media, and many politicians are reinforcing these myths by arguing and promoting the notion that anyone can be wealthy or make it to the top by virtue of their hard work and positive attitude and that's how successful people did it in the past. We regularly read or hear about success stories like Bill Gates, Jeff Bezos, Michael Dell, Richard Branson, Mark Cuban and a host of others.

And the self-made man myth is alive and well in Silicon Valley, built on the dream of the next killer app or technological device, where success stories of people like Steve Jobs and Mark Zuckerberg flood[2] the mainstream media. It's interesting to note that most "rags-to-riches" success stories are defined in terms of doing well in business and making lots of money. Yet, rarely do we hear about the significant investments and contributions by some if not all of the following people: family, friends, associates, protagonists, antagonists, advisors, teachers, authors, mentors, coaches, and the list could go on. […]

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[1] depending on one's own resources

[2] *inondent*

Former Governor of California, actor and bodybuilder Arnold Schwarzenegger, who made the commencement address at the University of Houston, told students that community is crucial and that there is no such thing as a “self-made man.” The concept, he said, “is a myth.” The former host of NBC’s “The Celebrity Apprentice” said that he wouldn’t be where he is without the help of many other people, including “my parents, my mentors, my teachers.”

raywilliams.ca, 2018

Extrait p. 98 – Roman *The Great Gatsby*

The story takes place in the 1920s during Prohibition, when alcohol was banned in the US. It is told through the eyes of Nick Carraway who watches his rich neighbour Jay Gatsby throw big parties to win back his old love Daisy.

Excerpt 1

'I want you and Daisy to come over to my house,' [Gatsby] said, 'I'd like to show her around.' [...] We went upstairs, through period bedrooms swathed[1] in rose and lavender silk and vivid with new flowers, through dressing rooms and poolrooms, and bathrooms with sunken[2] baths- [...]

Finally we came to Gatsby's own apartment, a bedroom and a bath and an Adam study, where we sat down and drank a glass of some Chartreuse he took from a cupboard in the wall. [...]

He took out a pile of shirts and began throwing them, one by one before us, shirts of sheer[3] linen and thick silk and fine flannel which lost their folds as they fell and covered the table in many-colored disarray[4]. [...]

After the house, we were to see the grounds and the swimming pool, and the hydroplane and the midsummer flowers-but outside Gatsby's window it began to rain again so we stood in a row looking at the corrugated surface of the Sound[5]. 'If it

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[1] wrapped up

[2] *enfoncé dans le sol*

[3] pure

[4] disorder

[5] *baie qui sépare la maison de Gatsby de celle de Daisy*

wasn't for the mist we could see your home across the bay,' said Gatsby. 'You always have a green light that burns all night at the end of your dock.

F. Scott FITZGERALD, *The Great Gatsby,* 1925

Extrait p. 98 – Roman *The Great Gatsby*

Excerpt 2

'She's not leaving me!' Tom's words suddenly leaned down over Gatsby.

'Certainly not for a common swindler[1] who'd have to steal the ring he put on her finger.'

'I won't stand this!' cried Daisy. 'Oh, please let's get out.'

'Who are you, anyhow?' broke out Tom. 'You're one of that bunch that hangs around with Meyer Wolfshiem-that much I happen to know. I've made a little investigation into your affairs-and I'll carry it further tomorrow.'

'You can suit yourself about that, old sport[2].' said Gatsby steadily.

'I found out what your 'drug stores' were.' He turned to us and spoke rapidly.

'He and this Wolfshiem bought up a lot of side-street drug stores here and in Chicago and sold grain alcohol over the counter. That's one of his little stunts[3]. I picked him for a bootlegger the first time I saw him and I wasn't far wrong.'

F. Scott FITZGERALD, *The Great Gatsby,* 1925

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[1] *escroc*

[2] *mon vieux*

[3] *combines*

Extrait p. 98 – Roman *The Great Gatsby*

Excerpt 3

Gatsby believed in the green light, the orgastic[1] future that year by year recedes before us. It eluded[2] us then, but that's no matter-tomorrow we will run faster, stretch out our arms farther ... And one fine morning——

So we beat on[3], boats against the current, borne back ceaselessly into the past.

F. Scott FITZGERALD, *The Great Gatsby,* 1925

[1] ecstatic

[2] *échapper*

[3] *move on despite difficulties*

Évaluation de la compréhension de l'écrit – Guide pédagogique

Extrait – Livre *Bootstrapped: Liberating Ourselves from the American Dream*

The Backstory

There are in the world no such men as self-made men. The term implies an individual independence of the past and present which can never exist.

--Frederick DOUGLASS, "Self-made men"

The classic leather boot has had many names over the years—lace-up, cowboy, congress, pale rider. To get your work boots on your feet, you'd stand up and grab two small leather flaps on the sides, known as bootstraps, and pull the boot up.

From this everyday activity, the nineteenth-century idiom "to pull yourself up by your bootstraps" was born—and with it, a tortuous myth that true success means getting ahead only on your own energy and steam, without help from your family, government, or community. In short, this idiom represents how we've been told we need to make it as Americans.

The bootstrapping story is the tale of our individualism, shading into a brittle[1] self-sufficiency. It is the conceit[2] that we must take care of ourselves wholly, that we must make our own luck. To claim that we have acted with utter independence usually means we are denying something. In truth, to bootstrap is to disregard or erase the

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[1] fragile

[2] idea

roles of wealth, gender, race, inherited property, and a whole cache of related opportunities.

The myth of the self-made man (and far occasionally the self-made woman) also enforces the pernicious[3] parable of the deserving rich. You can hear the reverb of this societal delusion when people say of their financial success, “I did it alone,” denying the web of relatedness all of us dwell in. The bootstrapper yelps, instead, “I wrote my own book” or “I started the cargo company”—when in fact she hired a ghostwriter or he borrowed a hundred grand from a school friend to launch his first ship. The individualist fantasy also shapes some voters’ choice in politicians, as they are drawn most to those who insist that they have succeeded entirely by themselves.

Alissa QUART, *Bootstrapped: Liberating Ourselves from the American Dream*, 2023

[3] harmful