Shine Brighter Terminale

FlashFile 24 Vibrant Scotland

Extrait p.204 – Article de Chris Croxford, *glasgowguardian.co.uk*

Two Glasgow's

Glasgow is changing. It's happening right in front of us–talk to any Glaswegian and they will tell you the same. We are not talking about changes from the 60's after right-to-buy laws[1], or from deindustrialisation. We are talking about real social change. Not due to any specific policy or single event, but due to the cultural rebranding of Glasgow as a "city of culture". The process by which this has happened is a term many recognise, but maybe don't fully understand–gentrification. Everyone I mentioned this term to in research for this piece had a different interpretation and striking emotions that went along with their definition. For most, the totems of gentrification are an abundance of flat whites[2], artisan bakes, and overpriced charity shops, I'm looking at you Byres Road Oxfam[3]. But the underlying processes which create them are not as obvious.

In Glasgow, the development of the University campus has led to an expansion of the market catering to students. The West End of Glasgow, particularly Hillhead and Woodlands, which are home to most of the University campus, is now filled with

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[1] laws enabling people to access council housing

[2] a type of coffee drink

[3] a charity shop

rental accommodations. Residents point out that a predominant demographic of young and creative people is driving developers and business owners to improve the area.

Chris Croxford, *glasgowguardian.co.uk*, 2025

Extrait p.204 – Article de David D. Murray, *heraldscotland.com*

Edinburgh: a city on the up

Edinburgh is now a modern capital with a quiet confidence. It is one of the UK's fastest growing cities, jet-propelled by finance, tech, education, and that sometimes thorny source of income: tourism. This summer its GDP[1] per capita overtook London for the first time, overturning a 19% deficit in just 25 years. Finance and insurance now contribute about £7.2bn in Gross Value Added[2]–more than the next three largest sectors combined. The scrappy Fringe of the 1970s has ballooned into the world's largest arts marketplace, which this past year sold more than 2.6 million tickets. Fintech and life sciences in particular have exemplified this transformation, with companies like FNZ, Craneware, and LendingCrowd putting Edinburgh on the map as a hub for capital and expertise. The BioQuarter and Roslin Innovation Centre are both generating spinouts[3] with horizons far beyond Scotland's borders. And our region is poised to be a hub for new data centres that will power artificial intelligence as it becomes a mainstay[4] of our daily lives.

Underpinning[5] all of this are the pillars of innovative learning and engines of commerce that are our world-class universities, with the University of Edinburgh hosting the UK's next supercomputer and my alma mater[6], Heriot-Watt, home to our

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[1] *PIB*

[2] *valeur ajoutée brute*

[3] companies

[4] support

[5] supporting

[6] university where one has completed his/her studies

national robotarium. Edinburgh is indeed a city on the up with a global brand for both tourists and investors.

David D. Murray, *heraldscotland.com*, 2025