

EXPLORE Sport and Hip Hop

TB → p. 98 (doc 1 et 2)

DIFFÉRENCIATION

WAY 1  

TEAM WORK

Team A works on doc 1 and team B on doc 2.

1. a. Look at the picture, read the captions and identify the people's job or activity, tick the correct box.

Team A: breakdancers football players rappers

Team B: fashion model basketball player athlete

b. Read the title and guess what the document deals with.

- This document deals with:
- the birth of rap music
 - the importance of sports in the USA
 - the relation between sport, hip-hop and sneakers.

2. Read the text and fill in the table with the information about:

The name and brand of the shoe
The name of the celebrity linked to the product
The period concerned
One groundbreaking moment
The people's reaction

3. Reorder the following words to make a correct statement.

marketed / situation / took / change / The / sneakers. / of / brands / the / advantage / they / the / way / to / the

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4. Read the text again and transform the sentence, using a superlative form.

Team A: "It was truly a groundbreaking" moment →

Team B: "The pressure [...] created an unfortunate reality." →

5. Pick out the adjectives that best describe the partnership between the brand and the celebrity. **Justify** your answer with a sentence.

Team A

- original game-changing classic groundbreaking unorthodox

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Team B

- modern valuable controversial unfortunate unorthodox

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6. Sum up the main ideas of the document. **Use** the following words or expressions.
emerged • groundbreaking • marketed • take advantage • collaboration • style

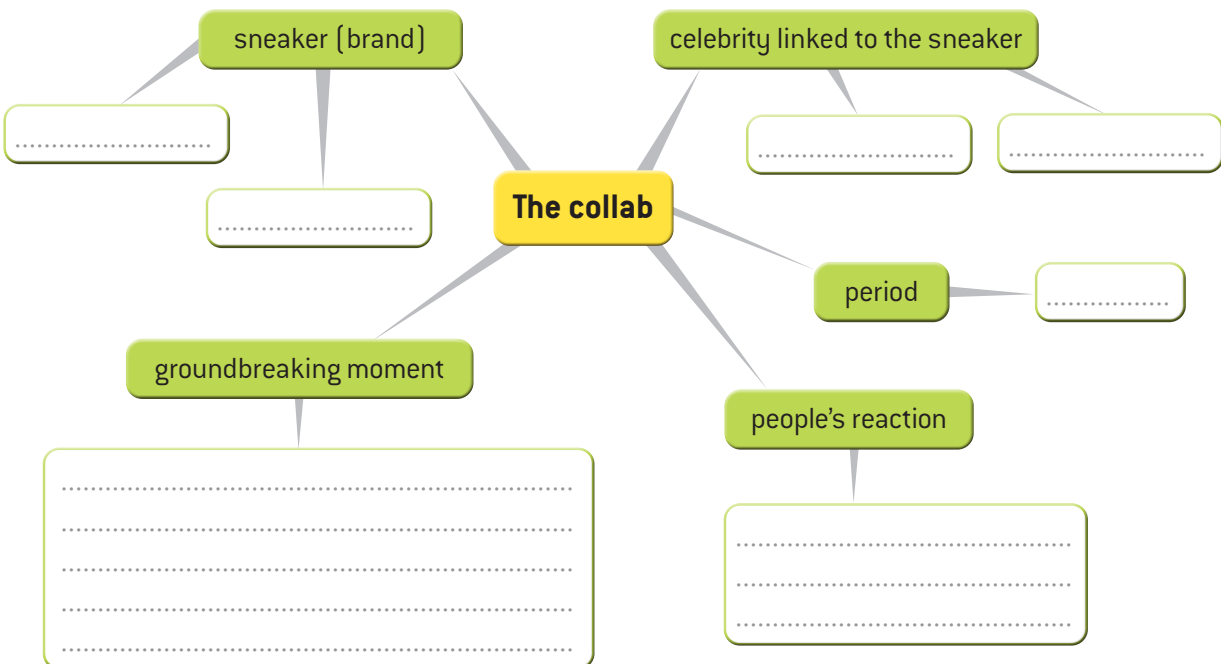
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WAY 2  

1. Look at the picture, **read** the captions and the titles and **identify** the people's job or activity and the main theme of the document.

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2. Read the text and **fill in** the following mindmap.



3. Explain the relation between the brand and the celebrity.

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4. Pick out the comparisons in the document and **explain** their role.

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5. Focus on the commercial partnership and **say** whether it was positive or negative. **Justify** your answer with a sentence.

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6. Sum up the main ideas of the document.

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