

# Shine Brighter 2<sup>de</sup>

## Snapfile 15 Royals 3.0

Vidéo p. 134 – Extrait du reportage “Prince William and Taylor Swift don’t shake it off”, *Daily Mail Royals*, 2024.

**Royal expert:** It was Taylor Swift who had invited um Prince William and his children to attend her concert. Remember they do know each other. Um Taylor Swift had sung at a charity concert at Kensington Palace about ten years ago.

**Journalist:** And dragged William on stage with her.

**Royal expert:** Yes. So that didn’t happen last Friday and no William on stage.

**Journalist:** No... Although we did see some great dad dancing, didn’t we?

**Royal expert:** But I’m sure this um yeah this selfie that was put on social media would have taken a bit of organisation. And there were things like... Actually the outfit she was wearing in the picture was quite demure. You know, it was a sort of um jacket rather than a more outrageous stage costume.

**Journalist:** It was over... I know those costumes very well. I am a Swifty. It was over a very skimpy leotard and boots.

**Royal expert:** That’s what I mean. So, the fact she was wearing the jacket probably suggests she knows that generally their um you know social media is quite modest. So, that again would suggest a bit of organisation.

Vidéo p. 137 – Extrait du reportage “Charles III: the Climate King”, *Pattn*, 2023.

**Journalist:** He’s a tree shaking sovereign, a monarch with a green thumb, so to speak, and a passion for conservation. Here’s why King Charles III has earned the nickname the climate king.

**King Charles III:** And as I’ve tried to indicate for quite some time, the climate crisis really is a genuine emergency, and tackling it is utterly essential.

**Journalist:** For decades, the staunch environmentalist has used his royal platform to speak openly about the threats from climate change. King Charles was awarded the Global Environmental Citizen Award in 2007 for being a climate champion, advocating for corporate action, working with animal and nature conservation groups, and even starting his own organic food company.

**Tina Brown:** His authentic passion for the environment, his commitment to uh uh pursue every single remedy we can against climate change, his, you know, passion for organic farming, all the things that he was mocked for as a young prince of, you know, have completely come full circle and he is now seen as the sort of grandfather of this uh current almost movement.

**King Charles III:** Time has quite literally run out. We have to reduce emissions urgently and take action to tackle the carbon already in the atmosphere, including from coal fired power stations.

**Journalist:** King Charles is embracing sustainability where he can, like reusing the coronation glove of his grandfather, King George the 6th.

**Deborah Moore:** Yeah, we’ve got this wonderful sustainable eco-friendly king who’s reusing something rather than having a new glove. A bit of um looking back to the past uh for our very modern king.

## Évaluation de la compréhension de l'oral – Guide pédagogique

Vidéo – Extrait du reportage “This is HOW the British Royal Family Influences Today’s Society”, *Brilliant Thinking*, December 2024.

**Voice-over:** When an ordinary person thinks about the British royal family what they’re really thinking about is one of the most influential and controversial institutions in modern society. The British Monarchy is simultaneously loved, hated and endlessly fascinating to people around the globe. And every year they generate billions in tourism revenue, dominate headlines and subtly shape culture in ways most of us don’t even realise.

The British Royal Family is in essence the world’s most famous family. Many people view them as fashion icons creating and impacting fashion trends.

Princess Diana’s icon fashion style grabbed headlines and captured great public attention during the 1980s to 1990s. Similarly with this new generation of Royals, the Kate effect causes clothes worn by the Duchess to sell out within hours as people are quick to copy her styles. As such fashion brands are quick to seek association to boost brand publicity and product sales.

The Royal Family’s influence on the media landscape is noteworthy. They are a constant source of news stories, from major events to minor scandals. This media attention can be both a blessing and a curse.

On the one hand, it allows the Royals to promote their charitable causes and maintain public interest, intrigue and relevance. On the other hand, it subjects them to intense scrutiny and criticism, which can also be argued to work in favor by allowing for discourse on controversial issues, the outcome of which can impact and shape the thinking and posturing of modern society on certain critical issues.