

## WAY 1

1. a. **Look at** the photograph and the flyer. **Write down** what the letters KAP stand for:

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b. **Tick** the correct meaning of the word tat: ☐ sweet or candy ☐ plastic toys ☐ magazines

c. **Imagine** what KAP's objectives can be.

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2. **Watch** the video and **circle** the elements corresponding to KAPTat's action.

Date: 2020 • 2022 • 2000

Action: ban plastic toys • sell magazines • find money

Where: in Europe • in the USA • in the UK

3. **Say** who the girls are asking help from and **say** who their target is by completing these sentences.

- The girls ask ....., ....., ..... to support the campaign.
- Their main target are ..... and ..... who sell magazines with plastic toys.

4. **Describe** the potential impact of the KAPTat campaign on sustainability in the UK. **Match** these elements together.

- |                                            |                                                   |
|--------------------------------------------|---------------------------------------------------|
| If more people support the campaign... •   | • children would learn how to act for the planet. |
| If schools join the project... •           | • there would be less plastic waste.              |
| If magazines stop giving plastic toys... • | • pressure on publishers would increase.          |

## WAY 2

1. **Look at** the photograph and the flyer and **imagine** the objectives of the KAP charity.

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2. a. **Watch** the video and **say** what the girls' roles in the campaign are.

Amy and Ella: .....

Skye: .....

b. **Focus on** the action of the KAPTat campaign and **complete** the chart.

When it started	What they tried to do	Where
.....	.....	.....
.....	.....	.....
.....	.....	.....

**3. a. List** the people the girls are asking help from.

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**b. Say** who their target is.

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**4. Recap** all your answers and **explain** what impact the KAPTat campaign can have on sustainability.

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