

Shine Brighter 2^{de}

Snapfile 11 Bowie's heirs

Extrait p. 105 – Article d'Ariane Triebswetter, *meer.com*

David Bowie was unfathomable¹. Everything from his life to his career made him a true artist, the kind that only comes up every few generations. There was something about him, an undefinable quality. Something that captured audiences and continues to enthrall² listeners to this day. And it is exactly that something that shaped the modern Western music industry.

Bowie changed music forever. He did that by constantly reinventing himself, a quality very much present in today's music industry. In a 1976 *Rolling Stone* interview, the British artist said "I always thought that I should change all the time. [...] I stripped myself down, chunked things out³ and replaced them with a completely new personality. When I heard someone say something intelligent. I used it later as if it were my own. When I saw a quality in someone that I liked. I took it. I still do that. All the time."

It was this chameleon-like approach that made him one of the most influential artists of all time and inspired modern-day musicians. Bowie wasn't afraid of experimenting, and he kept reinventing himself through his music. His style constantly shifted, but it was always recognizable as Bowie. [...]

Bowie gave artists the freedom to explore their musical styles, who they were, and reflect on what they have to offer to the world.

Ariane Triebswetter, *meer.com*, 2023

1. difficult to understand 2. fascinate 3. throw away

Extrait p. 107 – Extrait d'un article du site *cwa.co.uk*.

Harry Styles: The new Bowie or a marketing dream?

There's been a lot of comparisons made in recent months about the former One Direction heart throb being right up there with the legendary Thin White Duke.

In musical terms, Styles clearly has some way to go if he wishes to sit on the same podium as Bowie when it comes to legendary status (although he's made a decent start in terms of record sales—having the record for the most streamed track in 24 hours).

Individualism is what made Bowie stand out from the chasing pack. Devising¹ different on-stage personas time and time again to leave his audience guessing, and shocking parents watching him perform on *Top of the Pops*.

"Is he a man? Is he a woman? Is he an alien?" gasped a tutting² older generation who were more accustomed to four white guys dressed slickly as if going to a job interview on a Monday morning.

Styles is credited for a similar approach to androgyny. A strong sense of fashion, wearing a dress on the front page of *Vogue*, painting nails. This is for sure breaking down barriers and rightly so, but is it just the former One Directioner working alone, or does he have a team providing the tools?

cwa.co.uk, 2023

1. conceive **2.** disapproving

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Extrait d'un article de Rafael Polcaro, *rockandrollgarage.com*

The artist who inspired David Bowie to become a musician

Born in London, England back in 1947, David Bowie was only a kid when Rock and Roll music gave its first steps. [...] When he was still a teenager he started his musical career and in the following decades became one of the most influential artists of all time.

But none of that would have happened if it wasn't for a particular American artist. He once revealed who was the artist who inspired him to become a musician.

Bowie was one of the most versatile musicians of all time and really couldn't be compared with no one else. During his career he didn't only change his sound, but his songwriting, the way he looked and much more. So he always had a broad musical taste and was always listening to new things and experimenting a lot. But as he told Rolling Stone magazine back in 1987, it was Little Richard, one of the godfathers of Rock and Roll music who made him want to become a musician. [...]

"The first record I think I bought was called 'I've Got it', which he later rewrote to 'She's Got It'. Ever since I saw that photograph of him, I realized he had so many saxophones in his band. So I went out and bought a saxophone intending that when I grew up I would work in the Little Richard band. [...] Without him I think myself and many of my contemporaries wouldn't be playing music," Bowie said.

Rafael Polcaro, *rockandrollgarage.com*, 2024